



ANNUAL MEETING

TRB COMMITTEE ON HIGH-OCCUPANCY VEHICLE, HIGH-OCCUPANCY TOLL AND MANAGED LANES

Information Dissemination Subcommittee AHB35(1)

Previous Joint Subcommittee on Managed Lanes

Monday, January 11, 2010, 1:30 PM to 3:15 PM

Marriott Washington, Room B5

Washington, D.C.

Preliminary Agenda

1. Opening Remarks and Announcements (Chuck Fuhs)
2. Review of Action Items from Mid-year Meeting
3. Webinars
 - Review of 2009 Webinar
 - Webinar plans for 2010
4. Review Facility Survey and Outreach Contacts (Jeff Roberta, Myron Swisher)
5. Human Factor Research on Signing (Kevin Sylvester)
6. Presentation and Discussion of Information Dissemination Techniques being Applied to HOT Lane Studies and Projects (Heidi Stamm)
 - Current Resources on Outreach
 - Discussion of Research Needs
7. Other Items
8. Review Action Items

Safety	Tolling technologies
Enforcement	Interface between managed lanes and arterials
Reversible lanes	HOT as a revenue stream
Access control (ingress/egress)	DOTs liability in PPPs when too many HOVs consume capacity
Requiring transponders for all users	Demand estimation
Innovative financing	HOV policies when conversion takes place
Marketing and messaging	HOV lanes that are too popular-overcrowded
Equity associated with pricing	Revenue outcomes

Recommended frequency for webinars is perhaps twice annually, preferably in conjunction with other opportunities and conferences so that this subcommittee can partner with other sponsoring committees. One potential mentioned was NTOC and ITE (Michelle Birdsall).

We agreed to take the list and let people rank and add other ideas, so that the top ranked subjects are pursued first.

Recent Workshops and Conferences

The recent FHWA sponsored HOT workshops held in Dallas, Minneapolis and Honolulu were discussed. Findings from the Dallas workshop indicated that there was a need to maintain HOV market share while accommodated others.

The TRB HOV System Committee hosted a conference in Minneapolis on September 7-9, 2008 attended by over 200 participants. There was positive feedback, but not a great job on outreach, too late getting the word out. By comparison the Freeway Operations Committee has done a very thorough job of outreach for the upcoming Honolulu conference this summer, in which they used the distribution lists for TRB, IBTTA, ITS America and others. There was a need expressed to partner with other committees.

Other conferences: BRT committee is hosting a conference. APTA conference will be held May 4-6 in Seattle. We can look to Rich to have TRB staff support specific conference venues.

Upcoming Workshops and Conferences

Jessie Yung and Greg Jones noted plans for FHWA to host outreach workshops on HOT lanes in northern and southern California during March, and others throughout the balance of 2009. They also mentioned the upcoming 2nd International Freeway and Tollroad Conference to be held in June in Honolulu.

Website Updates

Chuck indicated that Danny Wu had been our website content manager for a number of years, but to make the site really effective, more support is needed. He solicited volunteers to help provide content to the website. (This same request was made in the AHB35 committee in the meeting that followed.) We also need a mechanism for updating.

Discussion of Information Strategies for 2009

Survey of members and friends

9. Discussion of Projects and Project Plans

10. Next Meeting/Adjourn

The tentative date and location of the next mid-year meeting will likely be held in Woods Hole, MA in early September.